# SportsQuest International

### FOR IMMEDIATE RELEASE!

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Bassem Hassan Mohammed (Qatar) aboard Cantinero at Internationales Pfingstturnier Wiesbaden 2013 Photo Credit: Michael Kramer

## Day of the African Equestrian: Tickets to Gala Reception honoring African Delegation to FEI World Equestrian Games now on sale

Tickets to the September 16<sup>th</sup> reception celebrating the participation of horses, riders, coaches and supporters from Africa in the 2018 Fédération Equestre Internationale (FEI) <u>World</u> <u>Equestrian Games</u> (WEG) are now on sale via <u>Brown Paper Tickets</u>.

The event honors contributions to equestrian knowledge, history, sport and tradition made by residents of African nations - as well as by persons of African heritage living in Europe, Asia, the Americas and throughout the world.

The twilight gala will be held at **Harambee Farm** – a private venue in <u>Polk County</u> North Carolina's historic <u>Green Creek Township</u>. The location is a short 8.2 miles from the <u>Tryon</u> <u>International Equestrian Center</u> (TIEC) – site of the 2018 Fédération Equestre Internationale (FEI) World Equestrian Games<sup>™</sup>.

Tickets are priced between \$35.00 and \$50.00 per person.

Among the honored guests at the event will be a delegation representing the **African Confederation of Equestrian Sports** (ACES) - one of five continental associations recognized by the <u>Fédération Equestre Internationale</u> (FEI). National Federations governing equestrian sport in twenty (20) African nations are currently members of the FEI and ACES.

Full information is available online at: http://sportsquestinternational.com/DOTAE

Those seeking sponsorship details are asked to address an email inquiry to: <u>marketing@SportsQuestInternational.com</u>

The **Fédération Equestre Internationale** is the international governing body of equestrian sport. The FEI headquarters are in Lausanne, Switzerland.

The **African Confederation of Equestrian Sports** is one of five continental associations recognized by the Fédération Equestre Internationale.

The **FEI World Equestrian Games**<sup>™</sup> are the major international championships for equestrian sport, and are administered by the Fédération Equestre Internationale (FEI). Featuring world championships in eight (8) equestrian disciplines - Jumping, Dressage and Para-Equestrian Dressage, Eventing, Driving, Endurance, Vaulting and Reining - the games have been held every four years (in the middle of the Olympic cycle) since 1990. The 2018 WEG has the potential to be the largest sporting event ever staged in North Carolina - with over \$400 million U.S. Dollars of projected economic impact and 500,000 spectators over its thirteen day run.

**Brown Paper Tickets**, the Not-Just-for-Profit ticketing company, has disrupted the ticketing industry for over a decade, offering socially-conscious event ticketing and management tools that include "pay it forward" donations made to social causes with every purchase, producer payment policies, community engagement programs and free services, designed to "give more." The world's first free online event registration and ticketing company, the Seattle, Washington (USA) based service has been used by 10 million + ticket buyers in 27 countries since its founding in 2000.

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