

# SportsQuest International

**FOR IMMEDIATE RELEASE!**

Wednesday, September 19, 2018

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[Katrina "Kat" Williams](#) – America's Got Talent Finalist

## MEDIA ADVISORY: Kat Williams to headline Day of the African Equestrian gala

Singer, songwriter [Katrina "Kat" Williams](#) and her trio will entertain guests at the Day of the African Equestrian soirée on Saturday Evening, September 22<sup>nd</sup> at [Harambee Farm](#) in the Green Creek Township of North Carolina's Polk County. The location is proximate to the Tryon International Equestrian Center (TIEC) – site of the 2018 FEI World Equestrian Games.

***'The best party of the 2018 World Equestrian Games...'*** will celebrate the participation of African athletes, coaches, horses and supporters in the 2018 Fédération Equestre Internationale (FEI) [World Equestrian Games](#) (WEG). Originally scheduled for Sunday, September 16<sup>th</sup>, the celebration was postponed due to safety concerns raised by Hurricane Florence.

The gala honors contributions to equestrian knowledge, history, sport and tradition made by residents of African nations - as well as by persons of African heritage living in Europe, Asia, the Americas and throughout the world.

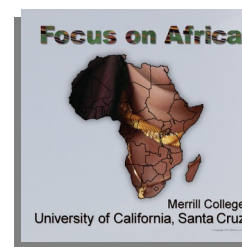
A finalist on the popular NBC-TV talent competition program [America's Got Talent](#), Katrina Williams received a 2012 [Emmy Award](#) nomination for her work on the *Hands of Hope* project. That same year, she received the Artists Music Guild (AMG) Heritage Award for Female Vocalist of the Year. During her performance at Harambee Farm, Ms. Williams will be accompanied by **Richard Shulman** on piano, **Shannon Hoover** on upright bass and **Justin Watt** on drums.

The event will be catered by the renowned [Hare and Hound Pub](#) of Landrum, SC.

Among the guests honored via the Day of the African Equestrian celebration will be a delegation representing the **African Confederation of Equestrian Sports** (ACES) - one of five continental associations recognized by the [Fédération Equestre Internationale](#) (FEI). National Federations governing equestrian sport in twenty (20) African nations are currently members of the FEI and ACES.

Tickets are priced between \$20.00 and \$30.00 per person for the cocktail reception.

The event is produced by SportsQuest International, LLC and will benefit Africa focused charitable and educational institutions including [Africare](#) and the [Focus on Africa](#) (FOA) program at [Merrill College](#) – one of ten residential colleges at the [University of California, Santa Cruz](#) (UCSC). Funds raised for Merrill College during the FEI World Equestrian Games will support students requiring financial assistance for travel to and from Africa during the 2018/2019 academic year.



Tickets are available online via **Brown Paper Tickets**.

**Sept. 22** - Cocktail Reception: <https://www.brownpapertickets.com/event/3572851>

Full information is available online at: <http://sportsquestinternational.com/DOTAE>

Those seeking sponsorship details are asked to address an email inquiry to:  
[marketing@SportsQuestInternational.com](mailto:marketing@SportsQuestInternational.com)

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The **Fédération Equestre Internationale** is the international governing body of equestrian sport. The FEI headquarters are in Lausanne, Switzerland.

The **African Confederation of Equestrian Sports** is one of five continental associations recognized by the Fédération Equestre Internationale.

The **FEI World Equestrian Games™** are the major international championships for equestrian sport, and are administered by the Fédération Equestre Internationale (FEI). Featuring world championships in eight (8) equestrian disciplines - Jumping, Dressage and Para-Equestrian Dressage, Eventing, Driving, Endurance, Vaulting and Reining - the games have been held every four years (in the middle of the Olympic cycle) since 1990.

**Africare** is a leading non-governmental organization (NGO) committed to addressing African development and policy issues by working in partnership with African people to build sustainable, healthy and productive communities.

A working model in Experiential Education, the **Focus on Africa** series at UCSC's Merrill College has a dual emphasis: a) upon current affairs on the African continent, and b) on specific methodologies that participating students can use in building viable constituencies for Africa - on campus and in their home communities. Areas of specific focus include: Public Health, Media, Technology and Education, Energy and Transportation.

**Brown Paper Tickets**, the Not-Just-for-Profit ticketing company, has disrupted the ticketing industry for over a decade, offering socially-conscious event ticketing and management tools that include "pay it forward" donations made to social causes with every purchase, producer payment policies, community engagement programs and free services, designed to "give more." The world's first free online event registration and ticketing company, the Seattle, Washington (USA) based service has been used by 10 million + ticket buyers in 27 countries since its founding in 2000.

**SportsQuest International, LLC** is a privately held multimedia production company specializing in the development and promotion of sports related programming that presents positive, informationally rich themes.

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**PLEASE NOTE:** Targeted activities and an evening of musical entertainment scheduled for Monday, September 17<sup>th</sup> in the Town of Tryon were canceled due to the hurricane.